

Awesome
Ambitions



2025

ANNUAL



Dear Friends, Supporters, and Community Partners,

As we reflect on 2025, we do so with deep gratitude, pride, and a renewed commitment to the young women we serve.

For nearly three decades, Awesome Ambitions has empowered girls throughout the Kansas City community to recognize their value, pursue their dreams, and prepare for successful futures. Founded in 1997 by visionary journalist and community leader Cynthia Newsome and co-founder Angela Curry, the organization was built on a simple but powerful belief: every girl deserves the opportunity, encouragement, and support to reach her full potential

Throughout 2025, that vision continued to guide our work. Through programs focused on College and Career Readiness, Entrepreneurship, Health and Wellness, and Social Justice, we provided meaningful experiences that helped girls build confidence, strengthen leadership skills, and expand their understanding of what is possible for their futures.

This year was also a time of growth and transition as we continued building on the strong foundation established by our founder, Cynthia Newsome, while preparing for the next chapter of Awesome Ambitions. We strengthened our governance structure, enhanced operational capacity, expanded community partnerships, and continued laying the groundwork for long-term sustainability.

Most importantly, we celebrate the impact made possible through the dedication of our volunteers, mentors, donors, partners, board members, staff, and supporters. Your investment of time, talent, and resources continues to transform lives and create opportunities for the young women we serve.

As we look ahead, we do so with profound appreciation for Cynthia Newsome's vision and legacy. Her passion for empowering girls remains woven into the fabric of this organization and inspires us to continue the work she so lovingly began. We also marked an important milestone on July 1, 2026, by welcoming a Program Director. Reestablishing this key leadership role strengthens our capacity to deliver high-quality programming and positions Awesome Ambitions for continued growth and impact.

Thank you for believing in our mission and for helping us create brighter futures for the next generation of leaders.

With gratitude,

Denise White

President, Board of Directors
Awesome Ambitions



HONORING OUR FOUNDER

Cynthia Newsome (1958 - 2026) Founder & Visionary Leader



For nearly three decades, Cynthia Newsome dedicated her life to empowering young women to recognize their worth, pursue their dreams, and become leaders in their communities.

In 1997, she founded Awesome Ambitions, along with co-founder, Angela Curry, to help girls from underserved communities gain the guidance, opportunities, and support needed to succeed in school, careers, and life.

Through her unwavering commitment, thousands of young women have been empowered to discover their potential and pursue their goals.

As we celebrate the accomplishments of 2025 and look toward the future, we honor Cynthia's vision and legacy by continuing the mission she so passionately championed.

**"Her legacy lives on
in every girl empowered
to believe in her potential."**

**Founded Awesome Ambitions in 1997
Nearly 30 Years of Empowerment
3,000+ Girls Impacted**

MISSION, VISION AND PURPOSE

OUR MISSION

Awesome Ambitions empowers, educates, and equips young ladies in 8th through 12th-grade in underserved communities to know their value and develop a plan for future success in wellness, education, and careers.

OUR VISION

We aspire to a future where every young lady recognizes her value and is equipped, educated, and empowered to achieve her dreams and inspire positive change, fostering a legacy of resilience and innovation in her community.



OUR PURPOSE

We fulfill our mission through four core program pillars that help girls build confidence, leadership skills, and a vision for their future:

- College and Career Readiness
- Entrepreneurship
- Health and Wellness
- Social Justice

Together, these pillars provide a holistic approach to empowering young women academically, personally, and professionally.

2025

Impact at a Glance

184 Girls Served

19 Schools Represented

17 Empowerment Sessions

1 HBCU College Tour

2 School District Partners

100+ Volunteers & Mentors

28 Years of Impact

- Since 1997

Empowering Girls Through Our Four Pillars



College & Career Readiness

- HBCU College Tour experiences
- College exploration opportunities
- Career awareness activities
- Goal-setting and future planning

Entrepreneurship

- Business and financial literacy
- Entrepreneur spotlights and workshops
- Leadership development
- Creative problem-solving opportunities



Health & Wellness

- Mental & emotional wellness education
- Healthy relationships and self-care
- Physical wellness awareness
- Personal growth and resilience

Social Justice

- Civic engagement opportunities
- Advocacy and leadership development
- Community awareness and service
- Understanding civil rights and responsibilities



Signature Experience: HBCU College Tour



The HBCU College Tour exposes girls to college life, career opportunities, and the rich legacy of Historically Black Colleges and Universities.

Tour Highlights

- College exploration
- Career awareness
- Leadership development
- HBCU history & culture

By the Numbers

- 16 students participated
- 5-day experience
- 3 HBCU campuses explored



2025 Financial Snapshot

Year Ended 12/31/2025

\$142,152

Revenue

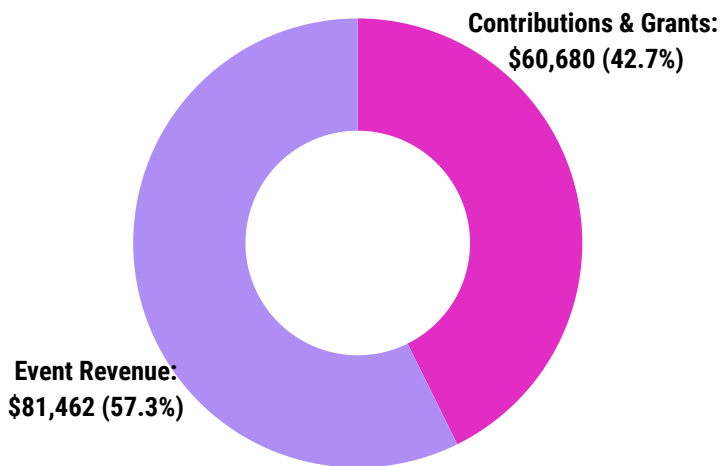
\$114,399

Expenses

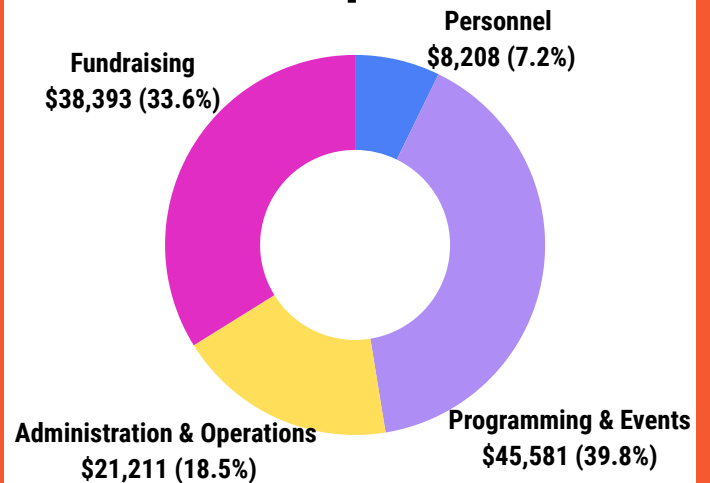
\$27,752

Net Surplus

2025 Revenue Sources



2025 Expenses



Awesome Ambitions remains committed to responsible stewardship of resources, investing donor support in programs and opportunities that empower young women to thrive.

Board of Directors

Serving as of December 31, 2025



Cynthia Newsome
Founder & President



Denise White
Vice President



Kristen Agar
Treasurer



April Haden
Director



Clarissa Hester
Director



Carol Lewis
Director



Josette Mitchell
Director



TaRonda Randall
Director



Macenzie Tucker
Director



Genise Jerman
Secretary
(Non-Voting)



Delores French
Operations Lead
(Non-Voting)

Sponsors, Donors & Supporters

Thank you to the organizations and individuals who invested in our mission and helped empower young women throughout 2025.

Awesome Champion Sponsors



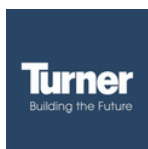
Patron Sponsors



DEBBY BALLARD
&
TAMMY EDWARDS



LYNDA & FARHAD
AZIMA



Inkind Sponsors



Looking Ahead

2026 Strategic Priorities

Building on the impact achieved in 2025, Awesome Ambitions remains committed to empowering young women and strengthening our organization through these strategic priorities for 2026.

PROGRAM IMPACT & YOUTH DEVELOPMENT

- Serve 40 middle school girls and 30 high school girls
- Deliver structured empowerment programming
- Expand college & career exposure opportunities

EQUITY, SAFETY & FAMILY ENGAGEMENT

- Maintain free access to programming
- Provide safe supervised environments
- Achieve 90% parent satisfaction

ORGANIZATIONAL CAPACITY

- Strengthen policies and procedures
- Improve governance practices
- Enhance evaluation and data systems
- Strengthen program leadership through our newly appointed Program Director
- Expand the Board of Directors

FINANCIAL SUSTAINABILITY

- Raise at least \$155,000
- Launch a monthly giving program
- Diversify funding sources

COMMUNITY PARTNERSHIPS

- Maintain partnerships with 7 middle schools and 6 high schools
- Expand collaborations with colleges, businesses, and nonprofits
- Increase collective impact opportunities

Thank you for joining us as we continue empowering the next generation of leaders.

Stay Connected



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